



Dear Business Owner

The Rugby Club and Tennis Club of Mitchelstown are jointly hosting a Race Night fundraiser at Walshs' Bar on September 28th. Visibility of corporate support for a Race Night can sometimes start and end with the Race Night book. To counteract this, we have created a suite of cost-effective **Sponsorship Packages**:

	<i>"MOST AFFORDABLE"</i>	<i>"BEST VALUE"</i>	<i>"LIMITED NUMBERS"</i>
	Bronze - €50	Silver - €100	Gold - €200
Booklet Advert Page	Half	Full	Full & Named Race
Race Night TV	N	N	Y
Print Media	N	N	Y
Billboard	N	N	Y
Online	N	Y	Y
WhatsApp	N	Y	Y
Facebook	N	Y	Y

Package Details	
<p>The Lead Up: <u>Social & Print Media</u></p> <ul style="list-style-type: none"> ● <u>WhatsApp</u>: Your ad/video shared with our official club groups. ● <u>Facebook</u>: Your ad/video shared with over 2,500 fans. ● <u>Print Media</u>: Dedicated & repeat features in The Avondhu. ● <u>Online</u>: Dedicated content on both club websites. ● <u>Billboard</u>: Large size fixed printed material at both clubs (Gold Package Only) 	<p><u>On the night: Race Night Book & Event</u></p> <ul style="list-style-type: none"> ● <u>Race Night TV</u>: your ad/video on display in rotation, highlighted during race intervals. ● <u>Race Night Booklet</u>: your ad and company details in booklet page. Page size subject to package ● <u>Named Race</u>: Naming Rights for your sponsored race (Gold Package only) <p><u>After the night</u></p> <ul style="list-style-type: none"> ● Inclusion in our "Thank You" campaign across Social/Print/Online Media. ● Club Billboard: To remain at respective clubs for remainder of 2019. (Gold Package only)

We appreciate that your company is in receipt of numerous requests for sponsorship each year and it's not possible to support all events. However, if this is an event that you would like to sponsor, then please make payment to:

Bank Payment	Cheque Payment
A/C Name: Mitchelstown Rugby Club IBAN:IE17 AIBK 9361 6211 9591 93 BIC: AIBKIE2D	Payable to: Mitchelstown Rugby Club Post to: Mitchelstown Rugby Football Club, c/o Brian O'Donoghue, Number 3, Brigown Cottages, Mitchelstown, Co. Cork

Kind Regards,

On Behalf of the Mitchelstown Rugby & Tennis Clubs

mitchelstownracenight@gmail.com Mobile: